



Dubai 14-18 Oct. 2012

Nigeria at ITU TELECOM WORLD DUBAI 2012 Sponsorship Package

Nigerian Day Dinner

(Sole Sponsor) N20, 000,000.00

- Branding the Venue
- 15 Minutes speaking slot during the Dinner with High Level Profile Audience
- 10 Minutes Presentation at the Nigeria Pavilion Networking Arena with High Level Profile Audience
- 50% Discount on the total cost of Gold Category Space in the Nigerian Pavilion
- Full page A4 colour advert in the Nigerian Brochure that will show business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Access to Meeting Room in the Nigerian Pavilion
- Publicity during the Event in one Nigeria Pavilion Publications
- One Gold Pass
- 3 Exhibitors pass

Nigeria Broadband Investment Forum

(2 Sponsors) N15, 000, 000.00

- Branding the Venue
- 10 Minutes speaking slot during the Forum with High Level Profile Audience
- 10 Minutes Presentation at the Nigeria Pavilion Networking Arena with High Level Profile Audience
- 30% Discount on the total cost of Gold Category Space in the Nigerian Pavilion
- Full page A4 colour advert in the Nigerian Brochure that will show business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Access to Meeting Room in the Nigerian Pavilion
- Publicity during the Event in some Nigeria Pavilion Publications
- One Gold Pass
- 3 Exhibitors pass

ICT Impact Booklet

(ICT Success Story) N7, 000,000.00

- Branding the back cover of the Publication
- 10 Minutes Presentation at the Nigeria Pavilion Networking Arena
- 25% Discount on the total cost of Gold Category space in the Nigerian Pavilion
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Access to Meeting Room in the Nigerian Pavilion
- Booklets will be distributed at Nigerian Broadband Investment Forum and Nigerian Day Dinner
- 3 Exhibitors Pass

PLATINUM

N8, 000,000.00

- Company Executive to give goodwill address during Nigeria Broadband Investment Forum or Nigerian Day Dinner
- Inclusion of corporate logo on some Publications for the event
- Exhibition space of 15sqm (subject to availability) including Stand Construction with company name, furniture, lighting, waste bin
- Full page A4 colour advert in the Nigerian Brochure that will show business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Access to Meeting Room in the Nigerian Pavilion
- Publicity during the Event in some Nigeria Pavilion Publications
- One Gold Pass
- 3 Exhibitors Pass

GOLD

N6, 000,000.00

- Corporate branding in a visible part of the Nigerian Pavilion
- Exhibition space of 12sqm (subject to availability) including Stand Construction with company name, furniture, lighting, waste bin
- Full page A4 colour advert in the Nigerian Brochure that will profile business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Access to Meeting Room in the Nigerian Pavilion
- Publicity during the Event in some Nigeria Pavilion Publications
- One Gold Pass
 - 3 Exhibitors Pass

SILVER

N4, 700,000.00

- Exhibition space of 10 sqm (subject to availability) including Stand Construction with company name, furniture, lighting, waste bin
- Full page A4 colour advert in the Nigerian Brochure that will profile business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Co-sponsorship of the Nigerian Brochure including company logo on front cover
- Access to Meeting Room in the Nigerian Pavilion
- Publicity during the Event in some Nigeria Pavilion publications

BRONZE

N3, 500,000.00

- Exhibition space of 8 sqm (subject to availability) including Stand Construction with company name, furniture, lighting, flowers, waste bin
- Full page A4 colour advert in the Nigerian Brochure that will show the company's business opportunities and achievements in Nigeria's ICT sector
- 5min Corporate Video slot on company's profile will be shown on daily basis on Plasma screen at the Nigerian Pavilion
- Publicity during the Event in some Nigeria Pavilion Publications

DIGITAL

- Exhibition space of 5sqm (Subject to availability) including Stand Construction with Company Name, Furniture, Lighting.
- Full page A4 colour advert in the Nigerian Brochure that will show the Company's business opportunities and achievements in Nigeria's ICT Sector.
- 1 Exhibitor's Pass

OTHER SPONSORSHIP OPPORTUNITIES

- Full page A4 colour advert in the Nigerian Brochure that will profile business opportunities and achievements in Nigeria's ICT sector
N 300,000.00
- 10 Minutes Speaking Opportunities at Nigerian Pavilion Networking Arena
N250, 000.00
- Display your company Flyers at the Nigerian Pavilion (less than 10kg) without physical presence
N 100,000.00
- 2 Minutes Advert/ Documentary on the Prime Day N100, 000.00
- 5 Minutes Advert/ Documentary on the Prime Day N250, 000.00
- 2 Minutes Advert/Documentary at Nigeria Day Dinner
N250,000.00

Note: Availability of these Sponsorship Packages is on First come first Served Basis.



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